Anthony Dunster

Global Enablement Manager at Adobe

Salt Lake City, UT area

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SUMMARY

Global Enablement Manager and Workfront product expert at Adobe. Career spanning enterprise SaaS analytics, implementation, and enablement—helping Sales, Customer Success, and consulting teams use technology well through workshops, webinars, certification, and hands-on enablement.

EXPERIENCE

Adobe (Workfront, an Adobe company) — Apr 2015 – Present
Full-time · Salt Lake City, UT area

Global Enablement Manager — Dec 2022 – Present
- Workfront product expert leading enablement for Sales and Customer Success Managers.
- Deliver workshops and webinars on product features.

Sr. Program Manager, Product Enablement — Feb 2021 – Dec 2022
- Ran Workfront product certification for internal and external consultants.
- Built enablement materials supporting consultant readiness.

Product Enablement Manager — May 2020 – Feb 2021
- Customer-experience enablement across Training, Support, Professional Services, and Customer Success.

Solution Development Consultant — Nov 2019 – May 2020

Implementation Consultant — Mar 2017 – Nov 2019
- Implemented Workfront for 163+ companies representing over $12.69M in ARR.
- Clients included the NFL, Staples, Harvard Alumni, and GoDaddy.

Configuration Consultant — Apr 2015 – Mar 2017

Lanyon — May 2014 – Apr 2015
Business Analyst
- Conference-management SaaS; supported accounts such as Dreamforce and Facebook F8.

ACTIVE Network — Oct 2013 – May 2014
Associate Business Analyst
- SiteCatalyst subject-matter expert.

Adobe (Powered by Omniture) — Aug 2010 – Apr 2013

Proof of Concepts Consultant — Jan 2012 – Apr 2013

Client Care Consultant — Aug 2010 – Jan 2012

EDUCATION

Brigham Young University
BS, Technology Teacher Education: Multimedia
2005 – 2009

CERTIFICATIONS

Adobe Workfront certifications

SKILLS

Enablement · Enablement workshops & webinars · Curriculum & instructional design · Global training programs · Adobe Workfront · SiteCatalyst / analytics · Video production & YouTube · Electric vehicles · Home solar · Victron · Home automation & AI agents